



MARKETING AND COMMUNICATIONS MANAGER

TROIKA Entertainment is currently seeking a qualified, experienced and imaginative individual to fill the position of Marketing and Communications Manager with 3+ plus years of experience in theatrical marketing and communications. The Marketing and Communications Manager will be responsible for the development and implementation of TROIKA Entertainment's marketing strategies and marketing communications both internally and externally. Directs efforts of all outside show marketing agencies and press representatives along with the TROIKA show producer. Manages all TROIKA Entertainment social media efforts.

Principal Responsibilities:

- Create and implement a comprehensive marketing, communications and social media program for TROIKA Entertainment that will enhance the organization's position within the industry.
- Manage and monitor all social media channels for TROIKA and our productions.
- Serve as oversight, and the main point of contact, for all external marketing agencies regarding all TROIKA Entertainment titles.
- Monitor show sales, ticket pricing and advise on strategy for increased revenues as needed.
- Responsible for the design, production and distribution of all show marketing materials to agencies in consultation with all producers and stakeholders.
- Act as TROIKA's representative with the media as needed.
- Provide and coordinate media training for all new personnel as required.
- Coordinate the appearance of all organizational print and electronic material such as letterhead, logos, brochures, etc.
- Manage TROIKA website making changes and additions as needed.
- Represent and further all diversity and inclusion efforts in the organization.
- Attend and run bi-weekly show marketing and booking meetings.
- Create budgets and provide budget oversight for all agency work.
- Manage the merchandise vendor contracts and operations.
- Liaise with producers, stakeholders and presenters to represent all TROIKA Entertainment shows in the most positive light.

Requirements:

The ideal candidate will have strong people skills with a demonstrated experience in managing multiple projects at once. The candidate must be proficient in all forms of communication, time management and all other industry related skills. They will also be a team player and a strategic, curious and positive thinker. They should be proficient at all social media platforms and will be flexible and collaborative while having the capacity to manage multiple tasks and remain calm and collected at all times. They will be able to maintain a professional outlook and demeanor while having fun at the office. A working knowledge of the Broadway touring theater industry is considered a plus.

About TROIKA Entertainment

TROIKA Entertainment is a theatrical production company producing touring musical theatre productions throughout North America and internationally. We are based in Rockville, MD a suburb of Washington DC. The location of our corporate office provides the comfort of suburban living while being easily accessible to NYC by train. We offer a competitive compensation package commensurate with experience, which includes a comprehensive benefits package. Periodic weekend and evening work is expected. For more information please visit our website at www.troika.com.

All applicants should send an updated resume and cover letter to: careers@troika.com

TROIKA Entertainment LLC is an equal opportunity employer. We will extend equal opportunity to all individuals without regard to race, religion, color, sex (including pregnancy, sexual orientation and gender identity), national origin, disability, age, genetic information, or any other status protected under applicable federal, state, or local laws. Our policy reflects and affirms our Company's commitment to the principles of fair employment and the elimination of all discriminatory practices.

TROIKA
ENTERTAINMENT